

**Representation in Support of Premises Licence Application  
New River Leisure Centre – White Hart Lane, London N22 5QW**

To: Licensing Authority – London Borough of Haringey

We write in response to the representations received from local residents regarding the premises licence application submitted on behalf of New River Leisure Centre.

First and foremost, we would like to thank local residents for their feedback and acknowledge the concerns raised regarding noise, traffic, and the impact on the surrounding community, particularly around Maryland Road and nearby residential areas. As a long-established community leisure and sporting facility, we are committed to working positively with local residents and ensuring that the operation of the venue remains safe, responsible, and considerate to all members of the community.

New River Leisure Centre has operated for many years as a valued sporting and recreational facility serving local residents without a history of significant licensing issues, serious incidents, or enforcement concerns. The premises is not intended to operate as a commercial festival venue. The licensable activities sought are ancillary to the operation of a community sports and leisure facility and are limited in frequency and duration.

Following careful consideration of the representations received, we are willing to amend and strengthen the operating schedule and management controls as follows:

## **Reduction in Licensed Music Hours**

In direct response to concerns regarding noise levels and public nuisance Police have advised:

- Live music on: Fridays will now cease at 2130, Saturday at 2030 and Sunday 1930
- All music-related activities will now cease on Saturday at 2030 and Sunday 1930.

These revised hours significantly reduce the likelihood of late-evening disturbance to local residents.

## **Nature, Frequency, and Scale of Events**

The premises licence application is intended to facilitate a maximum of **five larger community events annually**.

- Events will take place solely between **the end of May and the beginning of September**.
- The venue remains fundamentally a **sporting and leisure facility**, not a festival venue.
- The majority of events will be sport-focused community activities with ancillary licensable entertainment and performances

To minimise disruption to residents:

- There will be **no back-to-back events**.
- A minimum period of **two weeks** will be maintained between each larger event.
- Events will be limited in duration and frequency to ensure they remain occasional community sporting activities rather than regular entertainment events.

## Event Management and Safety Measures

For all larger-scale events, a formal Event Management Plan will be prepared and implemented, including:

- Event-specific risk assessments
- Stewarding/Security arrangements
- Public safety procedures- such as liaising with the local police.
- Emergency response planning
- Noise management procedures
- Crowd management and dispersal arrangements

Attendance at events will be controlled and monitored to ensure the safe and responsible operation of the premises at all times. We will encourage the use of a ticketing system where possible.

The temporary fencing located on Wolves Lane is not intended to facilitate large-scale events. The fencing has been installed to prevent trespassing onto the site and to improve the safety and security of staff, members, visitors, and users of the leisure facilities.

## Noise Management and Monitoring

We fully recognise the importance of preventing public nuisance and are committed to implementing robust noise control measures.

Accordingly:

- Amplified sound levels will be actively monitored and controlled throughout events- if they are deemed to be at an unacceptable level, staff will instruct the organisers to turn the volume down immediately.
- Noise levels will be checked on an hourly basis during events and video evidence will be recorded and kept for a minimum of 6 months.
- Sound levels will be controlled to minimise noise breakout affecting surrounding residential properties.
- Particular attention will be given to controlling low-frequency bass noise, which is most likely to cause disturbance.
- Where reasonably practicable, speaker positioning will be directed away from nearby residential areas.
- We will provide a contact telephone number that local residents can call to raise any concerns.

The premises remain committed to working proactively with Environmental Health and local residents should any operational concerns arise.

## Community Communication and Resident Engagement

To improve transparency and communication with local residents:

- All confirmed larger events will be advertised in advance via the premises website and social media channels.
- Information regarding upcoming events will be shared with members and the wider local community ahead of time.
- The premises is willing to provide a dedicated contact telephone number during larger events so that any concerns raised by residents can be addressed promptly and responsibly.

We remain committed to constructive engagement with residents and responsible authorities and are willing to review operational arrangements following events where appropriate.

## Crowd Dispersal and Public Nuisance Prevention

At the conclusion of events:

- Announcements will be made requesting attendees to leave the premises quietly and respectfully with consideration for neighbouring residents.
- Stewards will monitor exit areas and encourage orderly dispersal from the premises.
- Signage has been installed at key exit points reminding attendees to both respect the surrounding area and to dispose of litter responsibly.

These measures are intended to minimise any potential disturbance during arrival and departure periods.

## Traffic and Parking

The venue already benefits from access to **three separate car parks** for attendees and visitors.

While parking on surrounding public roads is outside the direct control of the premises, the venue will continue encouraging visitors to:

- utilise on-site parking facilities where available;
- travel responsibly
- consider public transport options where appropriate- Wood Green Tube station

In addition, the premises proactively reviews event schedules at Tottenham Hotspur Stadium to avoid clashes where reasonably possible. Although previous events have not resulted in

significant operational issues, this additional coordination demonstrates the premises' commitment to minimising cumulative impact on the local area.

## **Community Benefit and Commitment**

New River Leisure Centre remains an important community asset promoting sport, recreation, health, and local engagement. The proposed events support community participation and contribute to the continued sustainability of the leisure centre for the benefit of local residents.

We are fully committed to promoting the four licensing objectives, namely:

- The prevention of crime and disorder
- Public safety
- The prevention of public nuisance
- The protection of children from harm

We respectfully submit that the amendments, concessions, and operational controls outlined above demonstrate a clear and responsible approach to event management and address the concerns raised by local residents in a proportionate and constructive manner.

We therefore respectfully request that the Licensing Authority take these additional measures and commitments into consideration and grant the premises licence application accordingly.

Yours faithfully,

**Lee Creightney**

On behalf of New River Leisure Centre